



wishboneTM
design studio



play on.



hi there.

Rich made the first Wishbone Bike back in 2005 in our New York City bathroom. Noah was one and Rich was missing small-town New Zealand. We wanted to give Noah a taste of the freedom we'd had – when the days were long and the folks weren't watching. We figured, every kid is a hero the day they learn to ride.

Since our first bike, we've made other stuff too. Our idea is to make it so good, that it changes you. Just a tiny bit.

You finally get outdoors. Your toddler plays for a full half hour with a toy that actually improves your interior design. You replace a broken part and see your little one's face when you do the repairs together. And maybe, you stop buying more stuff because what you already have is amazing.

Rich & Jen. Wellington, New Zealand.



Sat afternoon, our place



a brand
new classic.

Equal parts wagon, gravity racer and foot-to-floor car, Wishbone Wagon brings the past and the present together for hours of interactive play.

- 3 handle positions – push, pull or stow.
- removable steering wheel that really steers
- flip-up base for foot-to-floor fun
- super stable with air-filled tyres
- For ages 1 to 10. Max 50kg.

Children play together for hours with so many combinations. Childsplay to transform!





Rock. Walk. Ride.
It's 3-in-1.

Wishbone Flip is a 3-in-1 indoor ride-on toy.

It's a rocker.

It's a push-toy.

It's a ride-on.

With its innovative flipping mechanism,
Wishbone Flip transforms in seconds,
no tools required.

Wishbone Flip brings together contemporary
form and super-functionality in a timeless
toy your whole family will enjoy.

Available in white or red.





the ultimate pre-bike.

Wishbone Bike starts at 12 months with three wheels, helping babies to walk and then ride. Lightweight and super-stable.

Later Wishbone Bike converts to a two-wheel balance bike.

Then raise the seat and flip the frame to transform Wishbone Bike into one of the largest balance bikes on the market. For kids up to 5 years.

Wishbone Bike 3-in-1 comes with everything you need from baby walker, to toddler trike to balance bike. Small or large. You choose.

Wishbone Bike 2-in-1 comes with two wheels and is the most adjustable balance bike on the market. Wishbone Trike Kit sold separately.

1



2



3





Alphabet Limited Edition

Original design by
Ryan Henderson & Alicia Christie
www.degreeedesign.co.nz

Available as Wishbone Bike 3-in-1.



Red or Green

Available as 3-in-1 or 2-in-1.
Trike Kit sold separately.





Recycled Edition

Presenting the Rotafix™ frame adjustment system. Wishbone Bike Recycled Edition is an innovative learn-to-ride concept that grows with your child from 12 months to 6 years.

Learn to walk, ride and balance with our rugged, recycled wishbone bike. Rotafix™ is a patented system for easy, integrated frame and seat adjustability.

- Made from 70% post-consumer recycled carpet!
- Easy Rotafix™ adjustment system
- Seat height from 23 to 50cm/9 to 20 inches.
- Comes with black safety grips and two air-filled rubber tyres
- Trike kit, stickers, seatcovers and coloured grips sold separately.
- Pedal kit available 2014.



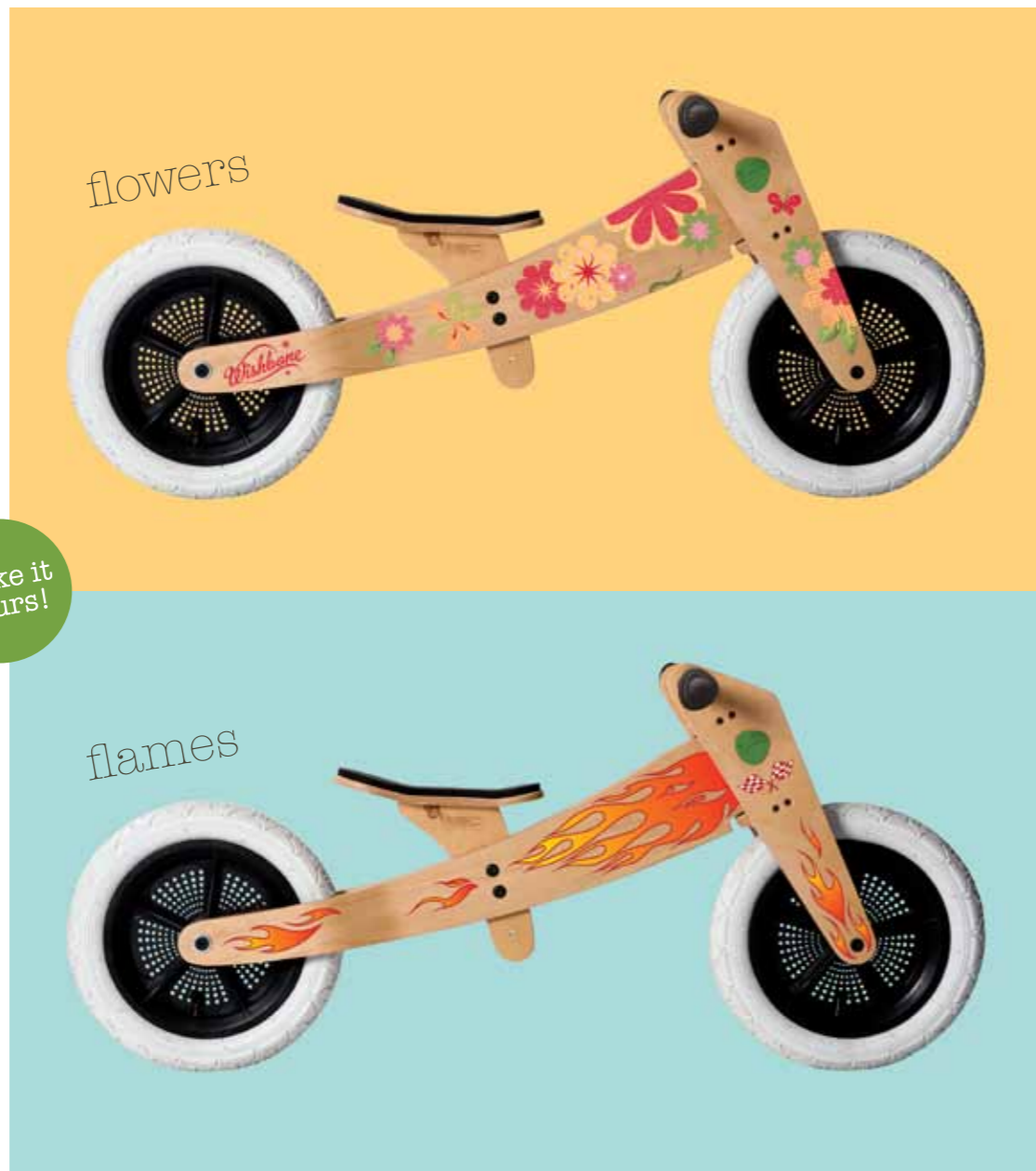


transform your
bike yourself.

Choose from two great designs, and go wild.

Wishbone stickers are durable for outdoor
use, UV and tear resistant

make it
yours!



woodie



paisley



zebra



camo





seatcover

grips

what's your
favourite colour?

Unleash your personality with our
gorgeous wishbone seatcovers and grips.
These fit neatly over your seat or grips for
a colourful, durable and safe ride.

Available in yellow, pink, red, green, purple,
black and blue.

Wishbone Seatcovers and Wishbone Grips
fit all models of Wishbone Bike.



 **nameplate**

nameplate
& sticker
pack



make it yours.

For your bike, wagon, toybox, lunchbox, schoolbag coathook, dog kennel, bedroom.

Whatever you want to say, say it on a wishbone nameplate! This little gift is a DIY project and personalisable plate all-in-one. Comes with alphabet stickers to write your own name or message. 100% recycled plastic nameplate. Perfect for eco-conscious trendsetters.



 **jersey**

 **casquette**



remain cool
at all times.

Every toddler needs technical cyclewear.

Breathable Coolmax jersey with mid-length front zip, reflective details, two back pockets and elastic waist with silicon grip. Wear with style apres-ride.

100% cotton riding cap in two sizes, XS and S. For little heads 43 to 49cm. For 12 months to 6 years.

Wishbone
CYCLEWORKS



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